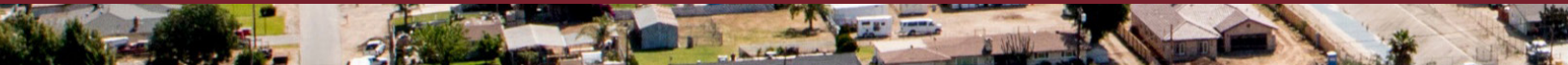




CITY OF NORCO
2050 GENERAL PLAN



The City of Norco is currently developing the 2050 General Plan to guide the community's future growth and development, and you're invited to participate in the process!



WHAT IS A GENERAL PLAN?

A General Plan is a high-level, long-range planning document that serves as a roadmap for a city's future growth and development. Each city in California, including Norco, has a General Plan that is periodically reassessed to address the community's current and future needs. Norco's 2050 General Plan will address topics ranging from land uses and transportation to recreation and economic development.

WHY GET INVOLVED?

Community input is the most important phase of developing a General Plan. All members of the community, including business owners and residents of all ages, are encouraged to participate in the process and share their ideas about Norco's future. **We received lots of great input during the summer and fall of 2023 but look forward to hearing much more from the community in 2024!**

HOW CAN I GET INVOLVED?

The General Plan process will take approximately two years. Throughout the process, the City of Norco will host public meetings, events, activities and workshops to ensure the entire community is involved in developing the General Plan. Some of the participation opportunities will include:

- **Community Workshops.** A variety of fun, interactive workshops (virtual and in-person) will be held to solicit input and foster open dialogue.
- **Pop-Up Events.** Pop-ups at community events and frequented locations will be set up during the planning process to hear from stakeholders throughout the community.
- **Focused Topic/Stakeholder Meetings & Interviews.** Small group meetings will allow participants to dig deeper into specific topics, issues and visions for the future.
- **Online Engagement.** An initial online survey will be conducted to understand the community's vision for Norco's future. Additional focused surveys and online activities will follow periodically during the planning effort to obtain input on draft programs and policies.
- **City Council & Commission Meetings.** Briefings and discussions with City Council, Planning Commission and other commissions will be held at key junctures in the project to explore issues and ideas.

CONTACT US

For more information about the 2050 General Plan, contact the Community Development Department at (951) 270-5642 or GP2050@ci.norco.ca.us.

STAY CONNECTED!

Stay up to date on the 2050 General Plan by following the City of Norco on social media and visiting the official project website.



www.norco.ca.us/GP2050

 [@cityofnorco](https://www.instagram.com/cityofnorco)  [@cityofnorco](https://www.facebook.com/cityofnorco)  [@cityofnorco](https://twitter.com/cityofnorco)

