

CITY HALL NEWS



City of
Norco

HORSETOWN USA

February 7, 2008



For City Council, Commission Members and City Staff

Follow-Up from the February 6th City Council/Agency Board Meeting

Silverlakes Project Progress: Two steps in the development of the Silverlakes property were approved by the City Council/Norco Redevelopment Agency Board. 1.) Michael Brandman Associates, LLC was approved by the Council/Agency Board to prepare the environmental impact report (EIR) for the Silverlakes project. It is anticipated that the study will be completed by Fall/Winter 2008 after which the City/Agency can enter into a Disposition and Development Agreement and Ground Lease with Belstarr Sports Management, LLC; and 2.) The Council/Agency Board approved a Deposit and Reimbursement Agreement by and between the City of Norco and Belstarr Sports Management, LLC for redevelopment of the Silverlakes property.

Status Report on Removal of Trail

Encroachments: Public Works Director Bill Thompson reported that letters are being sent to individual property owners (50 per mailing) requesting voluntary removal of each encroachment, followed by a meeting to schedule a date for final remediation. A total

of 249 encroachments have been removed Citywide. The following encroachment types have been removed to date:

- Block wall, fences or structures (9)
- Asphalt, concrete driveways (flatwork) (1)
- Various types of gravel and trail surface materials (197)
- Various types of vegetation (42)

The Public Works Department will concentrate their February 2008 removal efforts in the area north of Fourth Street and east of the I-15 Freeway.



Watch for the new Town Clock that will be erected in the very near future at the Norco Country Center on Sixth Street, south of Temescal Avenue.

On the Calendar

City Hall / Satellite Locations

CLOSED on:



Tuesday, February 12
for Lincoln's Birthday
and
Monday, February 18
for President's Day

City of Norco presents
12th Annual WESTERN ART SHOW & SALE
"Art of the American West"

Save the Date!

MARCH 7, 8 AND 9, 2008
Nellie Weaver Hall at George Ingalls Equestrian Event Center • Norco CA

Green Initiatives

In the proposed Strategic Plan for 2008 and 2009, there are three “Key Strategic Focus Areas” defined to guide the City’s efforts. One of these areas is to “**protect the environment through green initiatives and preserving our natural and cultural resources.**” This is a great opportunity for all of us to look into ways and means that will provide education towards these “going green” efforts.



What’s the problem?

According to the U.S. Census Bureau, the world population is expanding at a mind-boggling rate. The world reached 1 billion people in 1800; 2 billion by 1922; and over 6 billion by 2000. It is estimated that the population will swell to over 9 billion by 2050. That means that if the world’s natural resources were evenly distributed, people in 2050 will only have 25% of the resources per capita that people in 1950 had.

The world has a fixed amount of natural resources - some of which are already depleted. So as population growth greatly strains our finite resources, there are fewer resources available. If we intend to leave our children and grandchildren with the same standard of living we have enjoyed, we must preserve the foundation of that standard of living. We save for college educations, orthodontia, and weddings, but what about saving clean air, water, fuel sources and soil for future generations?

Some of the greatest threats to future resources come from things we throw away everyday. Household batteries and electronics often contain dangerous chemicals that may, if sent to a local landfill, leak through the bottom barrier and pollute the groundwater. This can contaminate everything from the soil in which our food grows, to the water which will eventually come out of aquifers and into our tap water. Many of these chemicals cannot be removed from the drinking water supply, nor from the crops that are harvested from contaminated fields. The risks to human health are tremendous.

Throwing away items that could be recycled diminishes energy, water and natural resources that could be saved by recycling. Did you know...

- For every ton of paper that is recycled, the following is saved: 7,000 gallons of water; 380 gallons of oil; and enough electricity to power an average house for six months.
- You can run a TV for six hours on the amount of electricity that is saved by recycling one aluminum can.
- By recycling just one glass bottle, you save enough electricity to power a 100-watt bulb for four hours.

The more we throw away, the more space we take up in landfills. When a landfill becomes a “landfull”, taxpayers have to build a new one. The less we throw away, the longer our landfills will last. The amount of taxpayer money we save by extending the longevity of our landfills is an important community benefit.

The Bottom Line

None of us operate in a vacuum. Our choices and behaviors have a ripple effect that reach across the world today, and on to future generations. What we buy, what we do or do not recycle, what we “throw away” has an impact on an evermore interconnected planet. If we want to maintain the standard of living we currently enjoy and pass it on to our posterity, it will take an all-hands effort to preserve the foundation of that standard of living – clean air, water and soil.

The next issue of the City Hall News will provide information regarding Governor Schwarzenegger’s plan — “Welcome to Green California!”

Parks, Recreation & Community Services

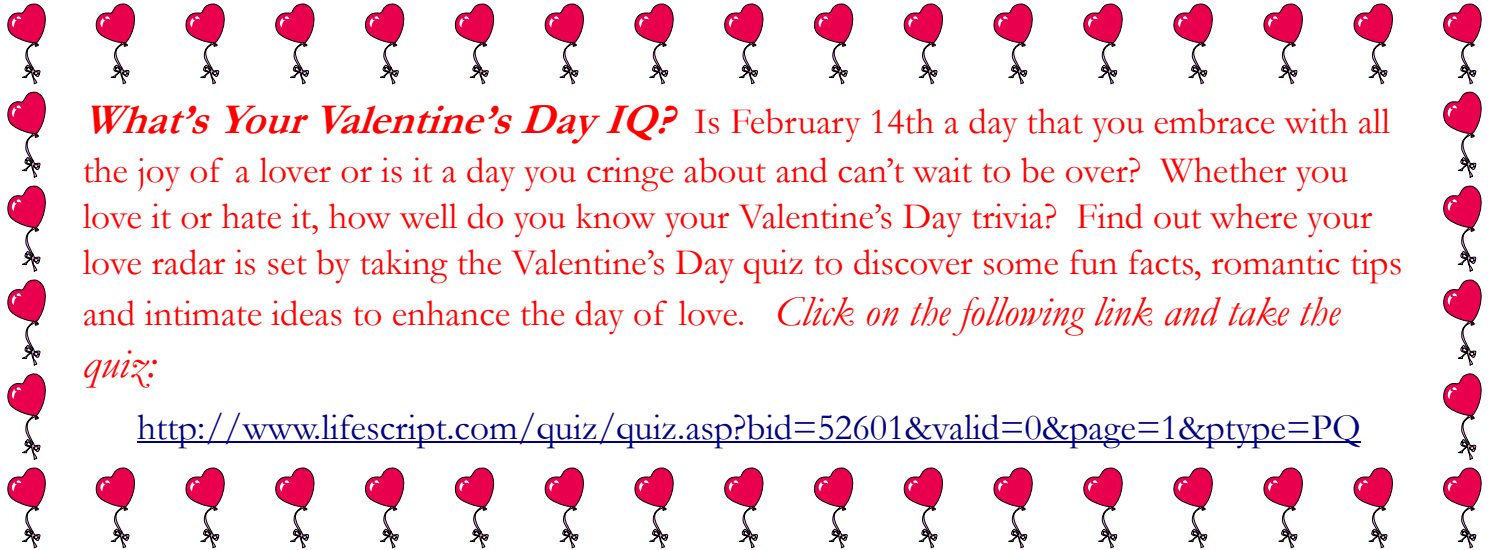
Youth Sports

On Thursday, February 7th, the Recreation Department hosted its awards ceremony for the Pee Wee and Instructional Divisions at Riley's Gym at 7:00 p.m. At that time, participants were recognized for their efforts and skills. Coaches and volunteers were also recognized for their time, knowledge and dedication to the program. Thanks to all of our participants, parents, coaches and volunteers!



Senior Center

Cupid is back in action with his bow and arrow at "Cupid's Love Struck Luncheon!" Which Senior is going to be his next victim of love? On Thursday, February 14th, seniors will gather to celebrate the season of friendship, romance and most of all love. The luncheon will include a hot meal, goodies, raffle, and live entertainment. Cupid will be looking for you, so make sure you wear red! The participant wearing the most red will receive a gift!



What's Your Valentine's Day IQ? Is February 14th a day that you embrace with all the joy of a lover or is it a day you cringe about and can't wait to be over? Whether you love it or hate it, how well do you know your Valentine's Day trivia? Find out where your love radar is set by taking the Valentine's Day quiz to discover some fun facts, romantic tips and intimate ideas to enhance the day of love. *Click on the following link and take the quiz:*

<http://www.lifescript.com/quiz/quiz.asp?bid=52601&valid=0&page=1&ptype=PQ>

Heritage Park Grand Re-Opening

On Thursday, January 31st, the City Council, along with City staff, attended the Heritage Park senior citizen apartment complex Grand Re-Opening. This complex was originally built in the late 1980's for low and moderate-income senior citizens, but was later sold and made into a "market rate" rental complex. Heritage Park is once again an affordable housing complex for senior citizens, 55 years and older. Wasatch Advantage Group, along with their non-profit partner Western Community Housing, made this project happen through a public/private partnership with the Norco Redevelopment Agency using low and moderate-income funds. **It looks great!**



Norco Fire Department

Between January 20 and February 3, 2008, the Norco Fire Department responded to the following calls:

2	Fire Calls
58	EMS Calls
3	Hazardous Condition Calls
5	Service Calls
16	Good Intent Calls
2	False Alarm Calls
<hr/>	
86	Total Calls



Fire personnel and all Norco employees are currently taking on-line training courses in compliance with the National Incident Management System in preparation for any type of emergency that may occur within the City. All City employees become

emergency workers in the event of a disaster in the City and are now required to receive training specified by the Federal government. More extensive training is required by all department heads in preparation for their roles and positions in the City's Emergency Operations Center, which is now situated in the community room of the Fire Department headquarters. Through the efforts of Engineer Jim Avina, the City now has the capability of accessing the County of Riverside's Emergency Operations Software program, which will give Norco direct access to all County resources.

We are again asking all Norco residents to make personal preparations by storing enough food and water for each member of the family and for all livestock. Remember, it is recommended that one gallon of water per day/per each human and 25 gallons of water per day/per horse be stored. Small animal requirements will vary. **It is everyone's responsibility to prepare for disasters and remember, the City's resources will be limited.**

Additionally, the City's Emergency Operations Plan has been completed and received both state and federal approval. It will serve as the operational guide in dealing with any emergency within the City of Norco.



★ Norco Sheriff's Department

★ Between January 17 and February 6, 2008, the Norco Sheriff's Department responded to the following calls: ★

★	634	Calls for Service	★
★	230	Citations	★
★	<u>47</u>	Arrests	★
★	911	Total Calls	★

